

# YOUR FLEXIBILITY PAYS WITH POWERSHIFT®

Participating C&I members earn compensation for reducing load during power grid emergency events.



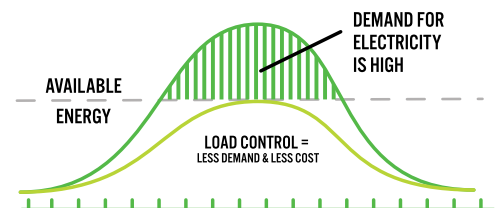
When the demand for electricity is high, grid emergencies can occur. Eligible C&I members who agree to shift their energy use to times with lower demand can earn money back for their flexibility. During a grid emergency as defined by NERC, utilities are asked to reduce load to minimize the strain on the grid. When these events occur, your co-op will contact participants in the Business Shift program and provide instructions on when to reduce load<sup>1</sup>. In the past, events normally occur June through September<sup>2</sup>. After each summer season, participants will earn an incentive payment per kW of reduced load. In 2022, this amount was approximately \$50/kW.

1. If backup generation is used during events, participants are responsible to manage EPA compliance requirements.

2. Rules may require year round participation in 2023 pending FERC approval of Docket No. ER-22-495-000.

## REQUIREMENTS:

1. Register and complete a test event.
2. Participate in up to 10 events per year.
3. Respond to a grid emergency event within six hours of notification.
4. Provide a minimum of 10kW of load reduction for four hours.



Contact your co-op's Energy Advisor to sign-up for the Business Shift program.

# PARTICIPATING CO-OPS

Call your local electric cooperative's energy advisor for more information.

